

Crest Nicholson Holdings plc PRELIMINARY RESULTS 2023

23 January 2024

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'Crest Nicholson’ or the ‘Group’ refers to Crest Nicholson Holdings plc and its subsidiary companies.

## WELCOME

## IAIN FERGUSON Chairman



## AGENDA

## PETER TRUSCOTT

- INTRODUCTION


## BILL FLOYDD

- FINANCIAL REVIEW

PETER TRUSCOTT

- MARKET CONTEXT
- STRATEGY UPDATE
- OUTLOOK

Q\&A


## INTRODUCTION

## PETER TRUSCOTT <br> Chief Executive



## INTRODUCTION

## EXECUTIVE SUMMARY

- Challenging trading environment in FY23
- Disappointing FY23 outturn
- APBT at $£ 41.4 \mathrm{~m}$
- SPOW rate recovering from trough
- Streamlined operations in response to market conditions
- Moderate pace of divisions growth
- Align headcount and resources in existing divisions
- Right-sized overheads
- High quality sites added
- Well positioned for future growth when market returns



## FINANCIAL REVIEW

BILL FLOYDD<br>Group Finance Director



## INCOME STATEMENT

| Profit and Loss (£m) | FY23 | FY22 |
| :--- | ---: | ---: |
| Revenue | 657.5 | 913.6 |
| Adjusted gross profit | 100.6 | 194.3 |
| Gross margin | $15.3 \%$ | $21.2 \%$ |
| Adjusted operating profit | 44.2 | 140.9 |
| Adjusted profit before tax | 41.4 | 137.8 |
| Exceptional items before tax | $\mathbf{( 1 8 . 3 )}$ | $(105.0)$ |
| Adjusted basic earnings per share | 12.3 | 42.5 |
| Dividend per share (p) |  |  |

- Revenue down 28\% reflecting weakness in housing market
- Gross profit impacted by flat sales prices, build cost inflation, overruns and mix
- Adjusted PBT reflects overruns on loss making sites
- Final dividend of $11.5 p$


## SALES METRICS

|  | FY23 | FY22 | \% Change |
| :---: | :---: | :---: | :---: |
| Outlets (full year equivalents) | 47 | 54 | (13.0) |
| SPOW (open market) | 0.52 | 0.60 | (13.3) |
| Home completions (units) ${ }^{1,2}$ |  |  |  |
| Open market (private) | 1,222 | 1,775 | (31.2) |
| Bulk ${ }^{3}$ | 273 | 437 | (37.5) |
| Affordable | 525 | 522 | 0.6 |
| Total | 2,020 | 2,734 | (26.1) |
| Joint ventures | 215 | 298 | (27.9) |
| ASP £ ${ }^{\prime} 000{ }^{2,4}$ | FY23 | FY22 | \% Change |
| Home completions |  |  |  |
| Open market (private) | 437 | 424 | 3.1 |
| Open market (inc-bulk) | 406 | 388 | 4.6 |
| Affordable | 181 | 188 | (3.7) |
| Total housing ASP (weighted average) | 347 | 352 | (1.4) |

- SPOW recovered from trough
- Interest rate outlook is key
- Recent uptick in sales activities
- Pricing remained robust
- Forward sales at 19 January 2024
- 1,732 units and £434.9m GDV
- Reflecting a slower sales market

1 Includes joint venture units at full unit count
2 Presented on an equivalent unit basis which allocates a proportion of the unit count for a deal to the land sale element where the deal contains a land sale
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3 Bulk home completions reflect sales to Private Rented Sector (PRS), Registered Providers (excluding S106) and private investors

4 ASP calculation includes the Group's share of joint venture units and sales prices

## EXCEPTIONAL ITEMS

| £m | FY23 | FY22 |
| :--- | ---: | ---: |
| Cost of sales |  |  |
| Combustible materials charge | $(11.3)$ | $(102.5)$ |
| Combustible materials credit | $(10.0$ | - |
| Net combustible materials charge | $(13.0)$ | - |
| Legal provision | $\mathbf{( 1 4 . 3 )}$ | $\mathbf{( 1 0 2 . 5 )}$ |
| Total cost of sales charge |  |  |
| Net finance expense | $(4.6)$ | $\mathbf{( 1 . 0 )}$ |
| Combustible materials imputed interest |  |  |
| Share of post-tax profit/(loss) of joint ventures |  |  |
| Combustible materials credit/(charge) of joint ventures | 0.6 | $\mathbf{( 1 . 5 )}$ |
| Total exceptional charge | $\mathbf{( 1 8 . 3 )}$ | $\mathbf{( 1 0 5 . 0}$ |
| Tax credit on exceptional items | 4.8 | $\mathbf{2 2 . 4}$ |
| Total exceptional charge after tax credit | $\mathbf{( 1 3 . 5 )}$ | $\mathbf{( 8 2 . 6 )}$ |

## Fire remediation

- £11.3m charge from build cost inflation and scope changes
- £10.0m received from third parties due to their defective design and workmanship


## Legal claim

- Received in January 2024
- Relates to a low-rise bespoke apartment scheme built in 2019
- Unrelated to general fire remediation programme


## FARNHAM

## COMPLEX URBAN REGENERATION DEVELOPMENT

- Urban regeneration scheme comprising 13 buildings; 239 apartments; 33 commercial units; cinema; public space landscaping; highway works and a pedestrian bridge
- Nine buildings complete
- Two apartment blocks to complete, substantially internal works
- One building requires façade retention works
- Grade 1 building to be converted
- Landscaping and bridge to complete



## FARNHAM

OVERVIEW OF DEVELOPMENT


[^0]
## FARNHAM

## COMPLETION OF EXTERIOR BUILDINGS



[^1]
## FARNHAM

COMPLETION OF INTERIOR RESIDENTIAL BLOCKS


## FARNHAM

LISTED HERITAGE PROJECT: SPECIALIST CONTRACTOR APPOINTED


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## FARNHAM

## KEY FINANCIALS

- c.£106m cost to date, representing 94\% financial completion
- £7m cost remaining to complete the programme, within our current estimate
- All commercial units pre-sold
- Remaining 74 of 239 apartments to be sold FY24-FY26, pricing and sales rate in line with current experience
- On site for the duration of FY24


## IMPACT OF COST OVERRUNS AT YEAR END

| £m | Farnham | Others | Total |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Commercial negotiation | 0.7 | 3.6 | 4.3 |  |  |  |
| Scope gaps | 1.1 | 3.7 | 4.8 |  |  |  |
| Timing delays | 0.4 | 1.8 | 2.2 |  |  |  |
| Other | 0.3 | 0.4 | 0.7 |  |  |  |
|  | 2.5 | 9.5 | 12.0 | FY23 | FY24 | Beyond |
|  |  |  |  | (5.5) | (2.7) | (3.8) |

## BALANCE SHEET

## MAINTAINING ROBUST POSITION

| Balance sheet - key items $(£ \mathrm{~m})$ | FY23 | FY22 |
| :--- | ---: | ---: |
| Land \& WIP | $1,164.8$ | 990.1 |
| Land creditors | $(205.5)$ | $(198.7)$ |
| Net cash | 64.9 | 276.5 |
| Net assets | 856.3 | 883.1 |
| ROCE (\%) | 6.3 | 22.4 |

- Debt facilities
- RCF facility of $£ 250 m$ matures 2026
- Private placement of £100m maturity 2024-2028

LAND CREDITOR ROLL OUT BY YEAR (£m)


## CASH FLOW

## INCREASE IN WIP AND LAND

| Operating cash flow (£m) | FY23 | FY22 |
| :--- | ---: | ---: |
| PAT | $\mathbf{1 7 . 9}$ | $\mathbf{2 6 . 4}$ |
| Net cash items | 25.1 | 11.3 |
| Operating cash before working capital charges | $\mathbf{4 3 . 0}$ | 37.7 |
| Movement in land and WIP | $(182.3)$ | 55.5 |
| Other working capital movements | $(6.4)$ | $(33.8)$ |
| Cash (used by)/generated from operations | $\mathbf{( 1 4 5 . 7 )}$ | $\mathbf{5 9 . 4}$ |
| Finance and tax | $\mathbf{( 1 9 . 9 )}$ | $\mathbf{( 7 . 7 )}$ |
| Dividend | $\mathbf{( 4 3 . 6 )}$ | $\mathbf{( 3 8 . 5 )}$ |
| Other | $\mathbf{( 1 . 8 )}$ | $\mathbf{9 . 7}$ |
| Cash (decrease) / increase | $\mathbf{( 2 1 1 . 0 )}$ | $\mathbf{2 2 . 9}$ |

## Key cash flow items are:

- Land spend: £252m
- Build spend: $£ 464 m$ (including combustibles)
- Dividends of $£ 43.6 \mathrm{~m}$


## FY24 GUIDANCE

|  | FY24 | FY23 |
| :---: | :---: | :---: |
| Total units | 1,800-2,000 | 2,020 |
| Outlets | 46-50 | 47 |
| SPOW | 0.45 | 0.52 |
| ASP | $\leftrightarrow$ | £347k |
| Gross margin \% | 个 | 15.3\% |
| Overhead | $\downarrow$ | £55.8m |
| Net interest charge |  | $£ 5.5 \mathrm{~m}$ |
| JV income | $\longleftrightarrow$ | £2.7m |
| Net (debt)/cash | (£75m-£125m) | £64.9m |

Profitability weighted to H 2 in anticipation of market recovery

## MARKET CONTEXT

PETER TRUSCOTT<br>Chief Executive



## MARKET CONTEXT

## FY24 OPERATING ENVIRONMENT

- Political and economic environment
- Domestic stability but global issues persist
- Affordability
- Base rate likely peaked, mortgage rates reducing
- Land and planning
- Slowing new site releases pose a sector-wide challenge for outlets
- Approvals process getting slower
- Build cost stable
- Housing market remains attractive long-term
- Demonstrable resilience in recent years



## STRATEGY UPDATE

## PETER TRUSCOTT <br> Chief Executive



## PRIORITIES FOR FY24

POSITIONING CREST TO CURRENT ENVIRONMENT

## Financial focus

- Sales performance to drive margins
- Maintain a strong balance sheet


## Operational focus:

- Return to five star customer rating
- Maintain flexible operating platform
- Converting land to implementable planning consent stage
- support outlet growth
- Building Safety remediation progress
- Health and safety remains key priority



## LAND PORTFOLIO

## CONTINUING TO ADD HIGH QUALITY SITES AND LOCATIONS

| Plots ${ }^{1}$ | 33,752 | 36,700 |
| :---: | :---: | :---: |
| GDV (£bn) | 12.2 | 12.1 |
| ASP ${ }^{1}$ (£k) | 364 | 333 |
| Short-term land | 14,922 <br> JV plots 1,095 | $\begin{gathered} 14,250 \\ \text { JV plots }{ }^{1} \\ 855 \end{gathered}$ |
| Strategic land | 18,830 | 22,405 |
|  | FY23 | FY22 |

- 3,864 plots approved in FY23 at forecast GM: 25.2\%
- Average gross margin in portfolio: c. $23 \%^{2}$

NO. OF LAND BANK PLOTS / SHARE OF PORTFOLIO PLOTS ${ }^{2}$


1 Plot numbers based on management estimates of site capacity. Includes joint venture units at full unit count.
Presented on an equivalent unit basis which allocates a proportion of the unit count for a deal to the land sale element where the deal contains a land sale. ASP reflects joint venture plot at Group share
2 FY23 S\&M costs applied
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## LAND PORTFOLIO

## QUALITY LAND PIPELINE FOR OUTLET GROWTH

- Short term land portfolio 14,922 plots as at 31 October 2023
- Approved 3,864 plots FY23 with some high quality locations in the Oxford and Windsor markets
- Sufficient land at advanced planning stages
- Positioning the business to increase volume and outlet growth

GROSS PROFIT EVOLUTION
Unidentified
}Controlled with/ without consent

- Owned with/without consent
$\square$ In production/ready to start


## LAND PORTFOLIO

## STRATEGIC LAND

- Dedicated specialist team driving strategic land strategy
- Asset light on balance sheet
- 39\% strategic land allocated - supports growth ambitions
- Average discount on allocated plots: $16.8 \%$

PLANNING STATUS OF STRATEGIC LAND PLOTS


## LAND PORTFOLIO

## CASE STUDY - LONGCROSS

- Prime Surrey location neighbouring Virginia Water, Chobham and Sunningdale with easy access to public transport and roads
- Holding costs at substantial discount
- Advance stage of planning process


## NO. OF PLOTS

- 1,700

PURCHASE DETAILS

- WIP to date: $£ 40 \mathrm{~m}$

PLANNING STATUS

- In adopted local plan. Planning application near to determination


## EXPECTED BUILD COMMENCEMENT

 Start on site 2025 FUTURE OPPORTUNITIES- Scale of development, opportunities for multi-channel development



## LAND PORTFOLIO

## CASE STUDY - HARPENDEN

- Highly desirable location near St Albans
- Substantial discount to market value with high GM embedded

NO. OF PLOTS

- c.1,000

PURCHASE DETAILS

- Strategic land discount: 23.7\%, embedded enhanced margin


## PLANNING STATUS

- Draft allocation in local plan

EXPECTED BUILD COMMENCEMENT 2026

## FUTURE OPPORTUNITIES

- Scale of development, opportunities for multi-channel development



## PRODUCT UPDATE

- Regulation defines many product design aspects
- 2021 \& 2023 regulations fully implemented
- Further FHS regulations evolving
- Developed high quality, sustainable and energy efficient homes
- New 2023 range house types
- More energy efficient than the previous house type
- Enhanced version with more attractive features
- Maximise efficiency of space to suit customer's need
- Future focus
- Active collaboration with supply partners and industry
- Continue to enhance and stay current in tech and regulations compliant



## GROUP STRUCTURE

- Overheads right sized
- Divisional output streamlined
- Simplified Management Structure



## MULTI CHANNEL APPROACH

- Key part of our strategy

Bromford.

- Continue to secure good quality strategic land
- Partnerships
- Delivered 273 units in FY23 with our valued partners
- Maintained discipline on discounts
- Contracted several deals with PRS and RP partners to be delivered over next few years
- Established new joint venture in Brackley for c. 400 units
- Further sales pipeline opportunities


FIVE-STAR CUSTOMER SERVICE
ENCOURAGING SIGNS OF IMPROVEMENT

- Returning to five-star is a strategic priority
- Significant investment in people, process and system in FY23
- Encouraging signs of improving trends
- New Homes Quality Code implemented
- Future focus
- Develop enhance customer system (COINS)

WELCOME TO

## HENLEY

 GATE

## SUSTAINABILITY \& SOCIAL VALUE

## GOING FURTHER IN OUR SUSTAINABILITY COMMITMENTS

- On track with sustainability targets, including those linked to our RCF
- Mitigating our impact on climate change
- Actively reducing our greenhouse gas emissions
- Increased the share of electricity sourced from renewable tariffs
- All new Legacy Collection houses meet a minimum EPC B rated
- Engaging with the supply chain and wider industry to address embodied carbon
- Investment in our people
- Gold accredited member of the 5\% club ${ }^{1}$
- $22 \%$ of our employees are in trainee positions or undergoing formal training


1 The 5\% Club is a movement of employers who are committed to have $5 \%$ of their workforce in earn and learn positions

[^2]
## SUMMARY AND OUTLOOK

## Summary

- Challenging market conditions and outturns in FY23
- Maintained robust balance sheet
- High quality land acquired for future outlet growth
- Streamlined operations to align with market conditions


## Outlook and focus

- Clear plan and focus for FY24
- Experienced team in place to navigate uncertainty
- Strong balance sheet provides resilience
- Strategy for growth with high quality land portfolio
- Early encouraging signs in sale activities


$Q_{\&} A$
CREST


## APPENDIX



## LAND PORTFOLIO

## CASE STUDY - LONGCROSS

- Prime Surrey location neighbouring Virginia Water, Chobham and Sunningdale with easy access to public transport and roads
- Holding costs at substantial discount
- Advance stage of planning process


## NO. OF PLOTS

- 1,700

PURCHASE DETAILS

- WIP to date: $£ 40 \mathrm{~m}$

PLANNING STATUS

- In adopted local plan. Planning application near to determination


## EXPECTED BUILD COMMENCEMENT:

Start on site 2025

## FUTURE OPPORTUNITIES

- Scale of development, opportunities for multi-channel development



## LAND PORTFOLIO

## CASE STUDY - HARPENDEN

- Highly desirable location near St Albans
- Substantial discount to market value with high GM embedded

NO. OF PLOTS

- c.1,000

PURCHASE DETAILS

- Strategic land discount: 23.7\%, embedded enhanced margin


## PLANNING STATUS

- Draft allocation in local plan

EXPECTED BUILD COMMENCEMENT: 2026

## FUTURE OPPORTUNITIES

- Scale of development, opportunities for multi-channel development



## INCOME STATEMENT

| £m (unless otherwise stated) | FY23 | FY22 | \% Change |
| :--- | :---: | :---: | ---: |
| Revenue | $\mathbf{6 5 7 . 5}$ | $\mathbf{9 1 3 . 6}$ | $\mathbf{( 2 8 . 0})$ |
| Cost of sales | $(556.9)$ | $(719.3)$ |  |
| Adjusted gross profit | $\mathbf{1 0 0 . 6}$ | $\mathbf{1 9 4 . 3}$ | $\mathbf{( 4 8 . 2 )}$ |
| Adjusted gross profit margin | $15.3 \%$ | $21.3 \%$ |  |
| Net administrative expenses | $(55.8)$ | $(51.1)$ |  |
| Net impairment losses on financial assets | $(0.6)$ | $(2.3)$ |  |
| Adjusted operating profit | $\mathbf{4 4 . 2}$ | $\mathbf{1 4 0 . 9}$ | $\mathbf{( 6 8 . 6 )}$ |
| Adjusted operating profit margin | $6.7 \%$ | $15.4 \%$ |  |
| Adjusted net finance expense | $(5.5)$ | $(7.1)$ |  |
| Share of joint venture results | 2.7 | 4.0 |  |
| Adjusted profit before tax | $\mathbf{4 1 . 4}$ | $\mathbf{1 3 7 . 8}$ | $\mathbf{( 7 0 . 0}$ |
| Adjusted income tax | $(10.0)$ | $\mathbf{( 2 8 . 8 )}$ |  |
| Adjusted profit after tax | $\mathbf{3 1 . 4}$ | $\mathbf{1 0 9 . 0}$ | $\mathbf{( 7 1 . 2 )}$ |
| Exceptional items net of income tax | $(13.5)$ | $\mathbf{( 8 2 . 6 )}$ |  |
| Profit after tax | $\mathbf{1 7 . 9}$ | $\mathbf{2 6 . 4}$ |  |
| Adjusted basic earnings per share (p) | $\mathbf{1 2 . 3}$ | $\mathbf{4 2 . 5}$ | $\mathbf{( 7 1 . 1 )}$ |
| Dividend per share (p) | $\mathbf{1 7 . 0}$ | $\mathbf{1 7 . 0}$ |  |

1 FY23 interim dividend paid of 5.5 pence per share and final dividend proposed of 11.5 pence per share

## BALANCE SHEET

| As at 31 October, £m | $\mathbf{2 0 2 3}$ | 2022 |
| :--- | ---: | ---: |
| Non-current assets | 69.9 | 96.8 |
| Inventories | $1,164.8$ | 990.1 |
| Cash and cash equivalent | 162.6 | 373.6 |
| Other current assets | 133.0 | 118.7 |
| Total assets | $\mathbf{1 , 5 3 0 . 3}$ | $\mathbf{1 , 5 7 9 . 2}$ |
| Non-current interest-bearing loans + borrowings | $(83.5)$ | $(97.1)$ |
| Other non-current liabilities | $(151.8)$ | $(118.1)$ |
| Current interest-bearing loans + borrowings | $(14.2)$ |  |
| Current provisions | $(85.5)$ | $\mathbf{( 7 2 . 2 )}$ |
| Other current liabilities | $(339.0)$ | $\mathbf{( 4 0 8 . 7}$ |
| Total liabilities | $\mathbf{1 6 7 4 . 0}$ | $\mathbf{( 6 9 6 . 1 )}$ |
| Net assets | $\mathbf{8 5 6 . 3}$ | $\mathbf{8 8 3 . 1}$ |

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## CASH FLOW (FULL VERSION)

| £m | FY23 | FY22 | Change \% |
| :--- | ---: | ---: | ---: |
| Operating profit before changes in working |  |  |  |
| capital and provisions |  |  |  |

1 FY23 and FY22 figures adjusted for exceptional items as disclosed on slide 9

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## CAPITAL ALLOCATION

## A CLEAR FRAMEWORK FOR VALUE CREATION



- Respecting the cycle
- Land Creditors to be $<30 \%$ of Net Assets

- Greater land release opportunities away from South
- Increased scale diversifies risk and enhances operational leverage


## Sustainable dividend policy

- 2.5x cover
- Provides right balance for returns and growth
- Flexibility to return surplus capital

Capital efficiency

- Disciplined and selective on new sites
- Combustibles now clearly understood
- Poorer legacy schemes closing out


[^0]:    12 PRELIMINARY RESULTS 2023 January 2024

[^1]:    13 PRELIMINARY RESULTS 2023 January 2024

[^2]:    34 PRELIMINARY RESULTS 2023 January 2024

