

Shareholder Communication

The purpose of this form is to ask you to consider how you would like to receive shareholder communications in the future. If you currently receive shareholder communications by post, you can choose to increase the speed with which you access shareholder documents and also help reduce the impact on the environment by not only reading our Annual Report and financial statements online but also by choosing to receive voting instructions via email and vote electronically. Please choose one of the following options below:

Option 1 (written notification)

To receive written notifications by post when shareholder documents are available on our website at **www.crestnicholson.com No action required.**

Option 2 (email notification)

To receive email notifications when shareholder documents are available on our website at **www.crestnicholson.com**

 ${\sf Register} \ {\tt at} \ {\tt www.shareview.co.uk}$

Option 3 (paper)

To continue to receive paper shareholder documents through post, tick the box and return this form to our Registrar, EQ (formerly Equiniti) in the envelope provided.

If we do not hear from you by Friday 15 March 2024, you will be deemed to have agreed to Option 1.

Information

Please note that the 2023 Annual Report and financial statements and 2024 Notice of Annual General Meeting are available to view on our website at **www.crestnicholson.com/investors/shareholder-centre**

Shareholder Reference Number

Form of Proxy – Crest Nicholson Holdings plc

Voting ID

Task ID

Shareholder Reference Number

The Annual General Meeting (AGM) of Crest Nicholson Holdings plc (Company) is to be held on Tuesday 19 March 2024 at 500 Dashwood Lang Road, Bourne Business Park, Addlestone, Surrey KT15 2HJ at 11.00 am.

I/We (name in full):

being (a) member(s) of the above-named company, hereby appoint the Chairman of the Meeting (delete if not applicable);

or (insert full name)

as my/our proxies to vote as directed opposite in a poll at the AGM of Crest Nicholson Holdings plc to be held on Tuesday 19 March 2024 at 500 Dashwood Lang Road, Bourne Business Park, Addlestone, Surrey KT15 2HJ at 11.00 am, and at any adjournment thereto.

Please tick here if this proxy appointment is one of multiple appointments being made:

Resolutions	For	Against	Vote withheld
1. To receive the annual accounts and the reports of the Directors and the auditors			
2. To declare a final dividend			
3. To elect Bill Floydd as a Director			
4. To elect Maggie Semple OBE as a Director			
5. To re-elect lain Ferguson CBE as a Director			
6. To re-elect Peter Truscott as a Director			
7. To re-elect David Arnold as a Director			
8. To re-elect Louise Hardy as a Director			
9. To re-elect Octavia Morley as a Director			
10. To re-appoint PricewaterhouseCoopers LLP as auditor			
11. To authorise the Audit and Risk Committee to determine the remuneration of the auditor			
12. To approve the Directors' Remuneration Report (excluding the Remuneration Policy)			
13. To authorise the allotment of shares			
14. To disapply the application of pre-emption rights*			
15. To disapply the application of pre-emption rights for acquisitions or capital investments*			
16. To authorise market purchases of the Company's shares*			
17. To allow the Company to hold general meetings (other than AGMs) on not less than 14 days' notice*			
* Special resolution.			

Signature:

Form of Proxy

A shareholder entitled to vote at the meeting may appoint a proxy or proxies to vote on a poll on their behalf. A proxy need not be a shareholder of the Company and the appointment of a proxy will not preclude the shareholder from attending and voting at the meeting.

A proxy may be appointed by using the Form of Proxy overleaf.

Alternatively, if you would prefer to appoint your proxy electronically, you may do so by logging onto the Registrar's website **www.sharevote.co.uk** using the Voting ID, Task ID and Shareholder Reference Number printed on your Form of Proxy.

Members who have already registered with the Registrar's online portfolio service, Shareview, can submit a proxy by logging onto **www.shareview.co.uk**, accessing their profile and clicking on the link to vote.

If you are a member via CREST, you may submit your proxy electronically using the CREST system.

For the appointment to be valid, your electronic instructions or the Form of Proxy must be received by the Company's Registrar, EQ (formerly Equiniti), at Aspect House, Spencer Road, Lancing, West Sussex BN99 6DA **no later than 11.00 am on Friday 15 March 2024**.

An authorised officer or attorney may sign the Form of Proxy on behalf of a corporation. Any of the named shareholders may sign the Form of Proxy on behalf of joint shareholders.

Details of the resolutions to be proposed at the AGM, and explanatory notes, are set out in the Notice of AGM.

Voting directions

If you want to vote in a certain way or withhold your vote in relation to any of the resolutions in the notice, mark the relevant box overleaf. If you do not mark any of the boxes relating to a particular resolution, your proxy can choose which way to vote or can decide not to vote at all. Your proxy can also do this on any other proposal that is put to the meeting. If you instruct your proxy to withhold its vote, this is not a vote in law and will not be counted in the calculation of the proportion of the votes for and against the resolution.

Appointment

If you want to appoint a proxy other than the chairman of the meeting, write in BLOCK CAPITALS his/her full name in the space provided overleaf. If you leave the space blank, the chairman of the meeting will be appointed your proxy.

If the proxy is being appointed in relation to less than your full voting entitlement, please enter next to the proxy holder's name the number of shares in relation to which they are authorised to act as your proxy. If left blank, your proxy will be deemed to be authorised in respect of your full voting entitlement (or, if this proxy form has been issued in respect of a designated account for a shareholder, the full voting entitlement for that designated account).

To appoint more than one proxy, (an) additional proxy form(s) may be obtained by contacting the Registrar's helpline (details below). Please indicate next to the proxy holder's name the number of shares in relation to which they are authorised to act as your proxy. Please also indicate by ticking the box provided if the proxy instruction is one of multiple instructions being given.

All forms must be signed and should be returned together in the envelope provided.

If you need any help please contact the Registrar's helpline on +44 (0)371 384 2183. If calling from outside of the UK, please ensure the country code is used. Lines are open from 8.30 am to 5.30 pm Monday to Friday (excluding public holidays in England and Wales).

Engagement with our shareholders

Shareholder engagement is important to us and arrangements have been made so that shareholders who are unable to attend the AGM can participate by submitting questions in advance. Any specific questions on the business of the AGM and on the resolutions can be submitted ahead of the AGM by email to **info@crestnicholson.com**. We will provide written responses directly to questions received this way.