

## Case Study: Promoting healthier, greener living at The Quadrant, Southampton



The Quadrant at Southampton offers a number of environmentally friendly features helping to contribute to a greener and healthier lifestyle.

To promote city centre cycling, bicycle racks are offered as standard, while all purchasers receive £200 worth of bicycle store vouchers on completion. Additionally, the site includes comprehensive recycling facilities and a central mechanical ventilation system improves air quality within the homes, as well as reducing overall CO<sub>2</sub> emissions.



The environmental design features help buyers to think more carefully about their carbon footprint on a day-to-day basis, and The Quadrant's proximity to the city centre means that residents can also travel in a more sustainable way.

Two homeowners at The Quadrant have taken full advantage of the development's location – one has forsaken his car in favour of cycling everywhere, while the other used the bicycle store vouchers and now cycles into the city at the weekends.

"I absolutely love the area – it is green and leafy and nothing is very far away so I can cycle everywhere. I like the fact that The Quadrant is slightly out of the town centre but close enough for the shops and a night out in Bedford Place. For those times I don't want to cycle, the bus routes are great and I even get a fantastic outside lock-up facility for my bike to keep it

secure and dry without it taking up space in my hallway!"

**Jez Jones - Purchaser, The Quadrant**